

# recognition and motivation

(rĕk'əg-nīsh'ən and  
mō'tī-vā'shən)

v. showing appreciation for  
members and encouraging  
them to do great things

## Recognition

“Thank you” after a job well done goes a long way.  
When people are recognized, they are more likely to contribute their time and  
creativity again!

**Here are some suggestions for how to recognize your group members!**

Present weekly awards to members for their hard work

Encourage peer recognition – realizing how much your peers  
appreciate your hard work is a great motivator

Send encouraging notes to group members

Hand out “Kudos” granola bars for special kudos to group members

Give out flowers or balloons



Create a Hall/Walk of Fame

Develop a “Behind the Scenes” award

Give gift certificates

Celebrate outstanding projects and achievements

Plan social events

Send candy-grams

Say “Thank you”!



**define yourself. get involved.**



# motivation

Is your group's morale a little low? Do your group members need a little pick-me-up? Using the following strategies will help motivate your group members:

## Realistic Goals and Objectives

- Set concrete and realistic goals and give people the opportunity to help create them. Members will continue to be motivated if they feel a sense of ownership within the group.

## Set Clear and Realistic Standards and Expectations

- People need to know what exactly is expected of them

## Set a good example

- If members see you are dedicated to the organization and truly want to accomplish great things, this will help them follow suit.



## Getting to know you...

- Learn about your members and let them know you are interested in and concerned about them. Do team building activities to get them comfortable with each other. It is harder to let a friend down than a stranger.

## Follow up

- A good leader will follow-up to be sure the work is getting done. Be careful not to leave the impression that you don't trust others to do the work, but also remember that your genuine interest in their work will increase others' interest.

## Use the Words "I Need You"

- A very simple concept – people who feel needed, act needed and perform. Do not overuse: always be sincere.



## Encourage Cooperation and Teamwork

- Make people feel a part of the team through activities and social events. Once a group identity has been established, members are more inclined to be committed to the group.

## Don't abuse them

- Do not use threats or unfair treatment to motivate people or you will soon find yourself without a group. Instead, encourage and lead by example.



**define yourself. get involved.**